



## PODCAST ADVERTISING KIT

### about



*JazzCast Pros is a woman-led podcast network created by Jazzy T in Rochester, NY.*

### key stats

85%

LISTENER ENGAGEMENT

15k

UNIQUE LISTENERS

1200+

PUBLISHED EPISODES

Educated Women Aged 35-54

35% Rochester  
20% Buffalo  
18% Chicago

**71% of podcast listeners** say they pay more attention to **podcast ads** than other forms of media!

- Podcast ads deliver 4.4x better recall than digital ads.
- Nearly 60% of listeners have made a purchase after hearing a podcast ad
- Your brand becomes part of a valued conversation, reaching a focused, loyal audience.



Our carefully curated podcasts provide insights that help listeners thrive in these key areas:

ENTREPRENEURSHIP

BUSINESS STRATEGY

HEALTH + WELLNESS

PERSONAL DEVELOPMENT



510 Clinton Square, Rochester, NY 14610  
[www.JazzCastPros.com/Advertise](http://www.JazzCastPros.com/Advertise)



4.9 STAR AVERAGE RATING ON APPLE PODCASTS



### Top Podcasts

- Elevating Enterprise
- High Vibe Table Talks
- The Doze Podcast
- Grace & Grind
- Healthy Illness
- Declutter Empress
- Licensed to Love

### host endorsements

Our network stars give your brand a voice by positively speaking on your product/service and recommends it to their loyal podcast audience.

Host-read ads are baked-in the episode, making your brand a part of the show!

Available to Gold + Diamond Partners.

### sponsor index

List your business name, logo and contact info in our sponsor index to attract new customers who are looking to support those who support us. Includes two branded blogs.

**Investment \$250**

SILVER \$500	GOLD \$1,000	DIAMOND \$2,500
One :30 Ad 2-week run across network mid-roll or post-roll available Includes Sponsor Index	Two Ad Slots 4-week run across network :15 Pre-roll :30 mid-roll 1 Host-Endorsement Available	Season Takeover 10- week run Pre-roll, mid-roll and post-roll Includes 1 host endorsement ad or guest interview :15 :30 :60 Ads available



Account Executive: Ruben Williams (585) 201 - 6087

[www.JazzCastPros.com](http://www.JazzCastPros.com)